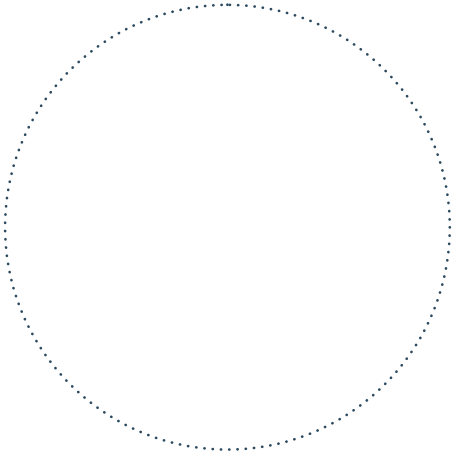
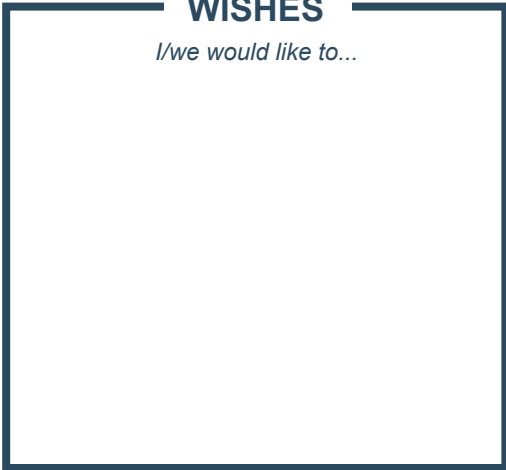
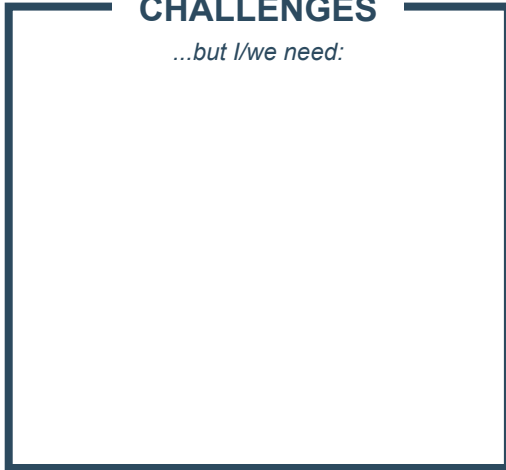
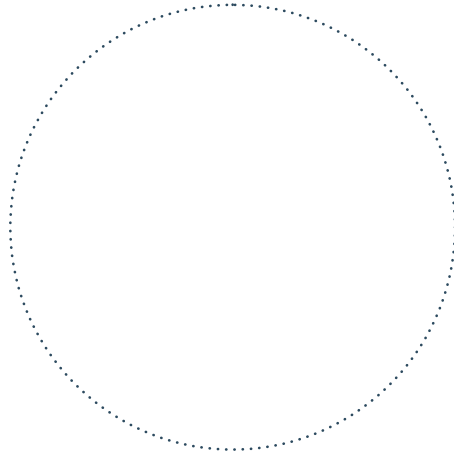
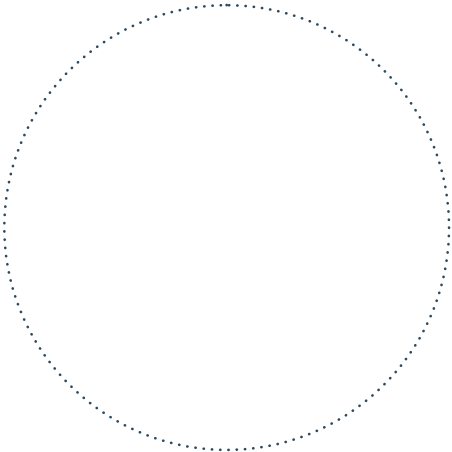
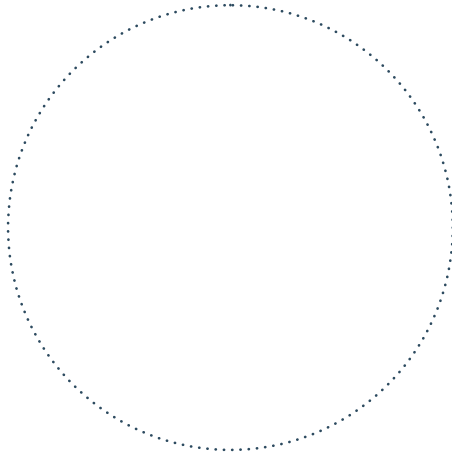


# INSIGHTS GENERATION

Start by finding wishes and challenges. Cluster them into the circles and write down the details next to each of them.

WISHES <i>I/we would like to...</i>		CHALLENGES <i>...but I/we need:</i>	
			
<hr/> <hr/>			<hr/> <hr/>
	<hr/> <hr/>	<hr/> <hr/>	